

Color Management Considerations.

As we have already discussed, the success of a color-managed workflow depends on consistency. Unfortunately, there are many opportunities in the digital workflow for color to "go bad."

Consider each of the following issues when trying to pinpoint a color problem in your workflow.

Input.

- Inconsistent light source at the time of capture
 - Fluorescent.
 - Daylight.
 - Tungsten.
- Early in the day.
- Middle of the day.
- Late in the day.
- Inconsistent White Balance settings.
- Inconsistent Source profiles.

Output.

- Inconsistent Destination profiles.
- Inconsistent color-correction/adjustment layers.
- Inconsistent printer-specific settings.
- Inconsistent ink batches.
- Inconsistent printer media.
 - Glossy paper.
 - Matte paper.
 - Specialty art paper.

Viewing.

- Inconsistent viewing conditions.
- Inconsistent light conditions/light temperature.
- Fluorescent/daylight/tungsten.



"Hummingbird on Flower"

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More Tips.

1. Calibrate your monitor and create an ICC profile using Adobe Gamma.
2. Configure your Color Settings in Photoshop.
 - Choose a working space.
 - Configure Photoshop to warn you when an image has a profile that doesn't match your working space.
3. Acquire the latest destination profiles for your printer.
4. Acquire the latest source profiles for your digital camera or scanner (if applicable).
5. Test. Test. Test.